

MARCELINE ANDERSON

Digital Marketing Manager

CONTACT ME

 123 Anywhere St., Any City

 +123-456-7890

 hello@reallygreatsite.com

MY SKILLS

- Social media marketing
 - Digital marketing
 - Corporate communication
 - Communication skills
 - Project management
 - Search engine optimization
 - Fluent in English
 - Multitasking
 - Project Planning
 - Risk Assessment
 - Leadership
 - Conflict Resolution
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EDICATION

|| Master's in Economics

University Name and Location

2017-2020

|| Bachelor's in Marketing

University Name and Location

2010 - 2016

SUMMARY

I have been working as a Digital Marketing Specialist for five years. I have experience as the leader of various marketing campaigns and developing various online strategies for my company's marketing purposes. I started to develop an interest in digital marketing after I graduated from high school and started my blog. After that, I applied to the business and marketing school to learn more about this subject, graduated and was accepted to work at an advertising company.

WORK EXPERIENCE

I have been working as a Digital Marketing Specialist for five years.

I have experience as the leader of various marketing campaigns and developing various online strategies for my company's marketing purposes.

Freelance (2017 – 2019)

- I worked as a freelance Digital Marketer and handled the local company promotion campaign for a new beer product.
- I handled the project from a local restaurant to create and manage a promo event on reallygreatsite.com

Senior Digital Marketer

Company name and Location

- Handles effective digital marketing campaigns that consistently result in a 50 – 100% return investment
- Conduct effective market research on key accounts

Digital Marketer

Company name and Location

- Examine the monetary aspects of product development
- Determine and assets marketing