

CYSTIC FIBROSIS

65 Roses Day

FUNDRAISING HANDBOOK

Proudly supported by

Wafex

65 ROSES DAY

Thank you for participating in 65 Roses Day and helping to raise much-needed awareness and funds for children and adults living with cystic fibrosis in Western Australia.

This guide will help you get the most out of your 65 Roses Day fundraising, including:

- How to spread awareness of cystic fibrosis
- How your fundraising helps those living with cystic fibrosis
- How to deposit funds raised
- Where to share your story for our social media

We hope your 65 Roses Day is a great success and we cannot wait to hear how the event goes.



SPREADING AWARENESS

65 Roses Day provides an opportunity to start conversations around cystic fibrosis and build awareness of the condition. Below is some information you can share with your community when promoting your fundraising event and selling roses.

WHAT IS CYSTIC FIBROSIS?

Cystic fibrosis is one of the most common, recessive, life-limiting genetic conditions affecting children and adults in Australia. Cystic fibrosis causes thick, sticky mucus to build up in organs, primarily the lungs and pancreas.

FACTS ABOUT CYSTIC FIBROSIS

- 1 in 25 Australians carry the cystic fibrosis gene
- A baby is born with cystic fibrosis every 4 days in Australia
- Currently there is no cure for cystic fibrosis

For more information, visit our suite of [Resources](#).



HOW YOUR FUNDRAISING HELPS

Your fundraising efforts this 65 Roses Day will enable us to support critical research funding and provide essential services to Western Australians living with cystic fibrosis.

WHAT THIS LOOKS LIKE



\$50

\$50 RAISED

Purchasing a **bouquet** could provide a hospital pack to help someone with cystic fibrosis during a long hospital stay.



\$125

\$125 RAISED

Ordering and selling a **small rose bucket** could provide a physiotherapy session to someone with cystic fibrosis.



\$250

\$250 RAISED

Ordering and selling a **large rose bucket** could help fund medical equipment for a family living with cystic fibrosis.

For more information about our services and research funding, please visit www.cfwa.org.au.

RETURNING FUNDS RAISED

Thank you once again for your fundraising efforts. The final step is to deposit funds raised from your event. The below information outlines the different ways this can be done.

ONLINE BANKING

Account: Cystic Fibrosis WA

BSB: 066 000

Account Number: 119 267 80

Reference: 65 Roses “Your Name”

OUR WEBSITE

Please [click here](#) to visit our deposit page. Select *Depositing funds from a fundraising activity* under donation reason and add “65 Roses” in the notes.

OUR OFFICE

You can drop your funds raised into our office: Cystic Fibrosis WA, The Niche, 11 Aberdare Rd, Nedlands (Cnr Hospital Ave, QEII campus)

INVOICE

If you require an invoice for payment, please get in touch at accounts@cfwa.org.au or by calling (08) 6224 4100.

Once you have deposited your funds, our Fundraising team will send you a receipt and thank you.

SHARING YOUR STORY

We would love to hear about your 65 Roses Day fundraising experience, so feel free to share your photos and stories with us. Please tag us on social media **@cysticfibrosiswa**, or send through your pictures by email to events@cfwa.org.au.

Thank you once more for joining our incredible community and get inspired by our amazing Cystic Fibrosis WA fundraisers by following us on [Instagram](#) or [Facebook](#). Together, we can work towards a future of lives unaffected by cystic fibrosis.



@cysticfibrosiswa **#65rosesday**

OUR PARTNER

Thanks to Wafex, our principal partner, for supporting the work we do for over 15 years. 65 Roses Day would not be a success without their support.



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CONTACT US

Website: www.cfwa.org.au

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Phone: (08) 6224 4100

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