



**CYSTIC
FIBROSIS**
Western Australia

Strategic Plan

2021 - 2023+

*Lives Unaffected
by Cystic Fibrosis*



Introduction

Welcome to our 2021 - 2023+ Strategic Plan

Thank you to everyone that has taken the time and made the effort to inform this plan as we head into a somewhat uncertain future impacted by COVID-19. This plan is underpinned by the most comprehensive analysis of the needs of the CF community and environmental scan yet undertaken. Through this process, we have gained a deep understanding of the changing needs of our members, clients, supporters and our major funder, The Department of Health WA. Importantly, we have also been able to look at the emerging impact of the new treatments for people living with CF.

An immediate outcome of this work has been to broaden the objects in our constitution to expand into the provision of services to other respiratory conditions, while at the same time moving to protect our membership, which will remain exclusively people whose lives are affected by CF.

We have reviewed and retained our vision of **Lives Unaffected by CF** as this accurately portrays our vision of the future: A world where a person can achieve their full potential unaffected by CF. Future generations will benefit from this vision as we ensure that everything we do is aligned to achieving this vision.

Whilst the vision remains the same, we have updated our mission reflecting a collaborative approach. The mission is:

“To provide services to people affected by CF and other respiratory conditions as well as to support research, partnering with members, organisations and other stakeholders.”

Our 2021-2023+ strategic plan articulates a strategy which will guide us in meeting the needs and expectations of the CF community, based on a sustainable business model which embraces growth and innovation. The plan will be reviewed regularly to ensure that we remain on track whilst remaining agile enough to respond to the changing needs of our members and clients.

On behalf of the board of CFWA, I commend the plan to all of CFWA’s stakeholders and invite you to join us on our journey towards **Lives Unaffected by CF**.



Carolyn Boyd
President

Why We're Here

Our Vision

Lives Unaffected by CF

Our vision of the future is a world where lives are unaffected by CF; a world where every person born with the disease is able to reach their full potential. It is an aspirational goal which guides us in our day to day activities.

Our Mission

To provide services to people affected by CF and other respiratory conditions as well as support research, partnering with members, organisations and other stakeholders.

Our Values



Integrity

We're honest, ethical and fair



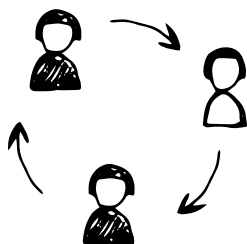
Achievement

We celebrate progress and success



Respect

We consider the opinions and values of others



Teamwork

We encourage collaboration and innovation



Expertise

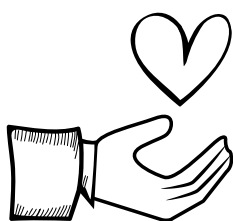
We recognise and develop skills

Our 2021 - 2023 Strategy

Our Strategic Direction

The CF community is at the heart of CFWA. We will continue to provide services to people affected by CF and promote and fund research relevant to people with CF. We will also provide services to people with other chronic respiratory conditions where those services are funded by an external funding body.

Our Strategic Objectives



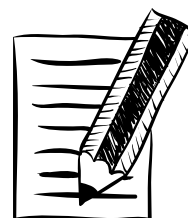
Service Provision

Be the recognised provider of community services to improve the lives of people affected by CF and other respiratory conditions



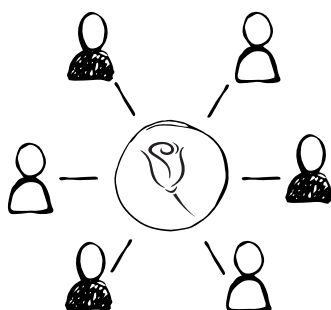
Financial Sustainability

Reduce reliance on single source funding and increase our capacity to deliver on our vision



Education & Advocacy

Raise awareness of CF in the wider community and our ability to advocate to improve the lives of people affected by CF



Resourcing

Provide stewardship of the organisation, its strategy and operations



Research

Encourage and disseminate CF-related research



Governance

Maintain high quality staff and infrastructure to achieve our mission

Lives Unaffected by Cystic Fibrosis



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