

65 ROSES DAY SPREAD THE WORD!



Thank you for helping to raise much needed funds and awareness for people living with cystic fibrosis (CF) on 65 Roses Day! Here are a few easy ways to help spread the word and rally support!

SOCIAL MEDIA

Social media is a great way to raise awareness for CF and encourage people to support your efforts. Share a post about CF and 65 Roses Day to your social media (Facebook, Instagram, LinkedIn, Twitter etc) using the tips below.

Handy tips:

- Tag **Cystic Fibrosis WA**
- Use our hashtags **#65ROSESDAY #CFWA #65ROSES** and **#SUPPORTCF**
- Link the 65 Roses Day website - **www.cfwa.org.au/65roses**
- Personalise your story and tell people WHY you are supporting 65 Roses Day
- Download and share the CF Fact tiles from **www.cfwa.org.au/65roses**

WORD OF MOUTH

The easiest way to spread the word is to speak it! Talk to as many people about your efforts as possible, including your work colleagues, family, friends and even the barista at your local coffee shop! Don't forget to tell them:

- WHY you are supporting
- WHAT you are doing to support
- HOW they can help you in your efforts
- WHEN and WHERE 65 Roses Day is happening

MORE IDEAS

There are so many ways to share the message, you could:

- Send an email to friends, family and colleagues
- Share a post on your workplace's internal communications page
- Create an event page on Facebook for your stall or fundraiser and invite people to support it
- Print and display the 65 Roses Day posters at work, school or a community noticeboard