

# 65 Roses Day Fundraising Handbook

Thank you for helping us paint WA with roses for people with cystic fibrosis!



[www.cfwa.org.au](http://www.cfwa.org.au)

# 65 Roses Day

Thank you for participating in 65 Roses Day 2019 and helping to raise much-needed awareness and funds for children and adults living with cystic fibrosis (CF) in WA.

This guide will help you get the most out of your 65 Roses Day fundraising, including:

- Spreading awareness of CF
- How the fundraising helps
- Donating the funds raised
- Sharing your story
- Available resources

We hope your 65 Roses Day is a great success and we can't wait to hear how it goes!



# Spreading Awareness

65 Roses Day is a great opportunity to share knowledge and awareness of CF. Here are some facts you can share when promoting your fundraising and rose sales.

## Quick CF Facts

- Currently there is no cure for CF
- 1 in 25 Australians carry the CF gene
- 1 in 2,500 Australian babies are born with CF

## What is Cystic Fibrosis?

Cystic fibrosis (CF) is one of the most common, recessive, life-limiting genetic conditions affecting children and adults in Australia. CF causes thick, sticky mucus to build up in organs, primarily the lungs and pancreas.

**Don't forget to tag us in your social media posts and hashtag #65ROSES and #CFWA**



# How Your Fundraising Helps

Your support this 65 Roses Day will enable us to support critical research funding and provide essential services to people with CF and their families living in WA.



## **Selling 25 Roses**

in your workplace or school could provide a physiotherapy session to someone with CF.

## **Selling 50 Roses**

could fund a piece of equipment for someone with CF to help them breathe easier.



For more information about our services and research funding, visit [www.cfwa.org.au](http://www.cfwa.org.au)

# Returning the Funds You Raise

Here is how you can deposit the funds raised from your 65 Roses Day.

Once you have deposited your fundraising total, you will receive a receipt and a thank you from our team.

## Online Banking

**Account:** Cystic Fibrosis WA

**BSB:** 066000

**Acc Number:** 11926780

**Reference:** 65 "Your Name"



## Our Website

**[www.cfwa.org.au/donate](http://www.cfwa.org.au/donate)**

Please select "Depositing funds from a fundraising activity" under donation reason and add "65 Roses" in the notes.

## Our Office

You can drop your funds raised into our office: Cystic Fibrosis WA, The Niche, 11 Aberdare Rd, Nedlands. (cnr Hospital Ave, QEII campus)

## Invoice

If you require an invoice for payment, please get in touch at **[accounts@cfwa.org.au](mailto:accounts@cfwa.org.au)** or **08 6457 7333**.

# Sharing Your Story

We would love to hear how your 65 Roses Day went and share your exciting stories with our community.

If you have some photos from the day, please send them to [events@cfwa.org.au](mailto:events@cfwa.org.au) with a small sentence about your 65 Roses Day efforts.

If you're not sure what to say with your picture, feel free to use the prompts below:

- What did you do for 65 Roses Day?
- What was your favourite thing about the day?
- What is happening in the picture?



# Other Resources

We have plenty of resources which are available for download on our website.

Check out the links below to access posters, social media tiles, donation receipt forms and much more!

## 65 Roses Day Resources

[www.cfwa.org.au/65roses-work](http://www.cfwa.org.au/65roses-work)

## Fundraising Resources

[www.cfwa.org.au/get-involved/fundraising](http://www.cfwa.org.au/get-involved/fundraising)

## CF Information and Resources

[www.cfwa.org.au/what-we-offer/resources](http://www.cfwa.org.au/what-we-offer/resources)





# **CYSTIC FIBROSIS**

## **Western Australia**

Thank you for helping us paint WA with roses  
for people with cystic fibrosis.

Together, we're working to achieve our vision:

## **Lives Unaffected by CF**

**Cystic Fibrosis WA**

[www.cfwa.org.au](http://www.cfwa.org.au)

[events@cfwa.org.au](mailto:events@cfwa.org.au)

**08 6457 7333**