

# FUNDRAISING TIPS



## Tell your story

Spread the word about your fundraiser wherever you can; in person, on social media and through newsletters and emails.

Tell your supporters why you're fundraising for CFWA. If you have a personal connection with CF let them know.

Think about who you can contact for support; friends, family, work colleagues and local businesses can all help you reach your fundraising goal.

Keep people updated by sharing milestones and insights to your fundraising page or social media. A picture speaks a thousand words, so make sure you include photos.

**Don't forget to thank your generous donors and supporters!**

## Set your target

Set yourself a realistic target that you think you can achieve during the time frame of your fundraiser. You can always increase your target if you reach it quickly.

Supporters are less likely to donate if the target has been achieved and will be more likely to donate if they feel their donation will get you closer to your goal amount.

## Let us help

If appropriate, we can help by sharing your story on our social media, in our E-newsletter and RED magazine.

Get in touch with the team at [events@cfwa.org.au](mailto:events@cfwa.org.au) or on **08 6457 7333** to see how we can support your fundraising efforts.

## Ask for support

Sometimes it can be hard to ask for donations, especially from friends and family. These tips will help you get the ball rolling:

- Don't be afraid to ask more than once, sometime people forget to donate and need a gentle reminder
- Let people know why you're passionate about fundraising for CF
- If you can, make the first donation to lead the way for your supporters
- Ask your workplace if they have a matched giving program, you might just double your money!