

ANNUAL REPORT 2014



**CYSTIC
FIBROSIS**
Western
Australia

lives
unaffected
by CF



ORGANISATION DETAILS

**Cystic Fibrosis Western Australia
(Inc.) (Cystic Fibrosis WA)**

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Patron

John Rothwell AO

**Cystic Fibrosis WA Board
Office Bearers**

President Richard Simons
Vice President Simon Martin
Acting Vice President Ray Gard
Treasurer Andrew Walsh

Elected Members

Carolyn Boyd
Ray Gard
Darryl Gaunt
Simon Martin
Jackie Ormsby
Mark Foott
Feliciano Sanchez
Richard Simons

Chief Executive Officer

Nigel M Barker

BOARD MEETING ATTENDANCE 2014

Board Attendance Register	Number of Board Meetings Eligible to Attend	Number of Board Meetings Attended	%
Elected Members Only			
Carolyn Boyd	11	10	91%
Ray Gard	11	9	82%
Simon Martin	9	8	89%
Jackie Ormsby	11	7	64%
Feliciano Sanchez	11	10	91%
Richard Simons	11	8	73%
Mark Foott	7	2	29%
Average			74%

On the cover:

Lyla Gillard – 2014 Tax Appeal Junior Ambassador



Contents

4. MESSAGE FROM THE PATRON

5. PRESIDENT'S REPORT 2014

7. CEO'S REPORT 2014

9. SERVICES REPORT 2014

11. EDUCATION

12. SERVICES EVENTS

13. SERVICES PROGRAMS

14. FUNDRAISING & MARKETING

22. POLICY, RESEARCH & LOBBYING

23. TREASURER'S REPORT 2014

24. HISTORY

25. SUPPORTERS

MAKING A DIFFERENCE



Message from the Patron

JOHN ROTHWELL AO
PATRON

In a tightening economic environment, I was pleased to see continued growth and development at CFWA during 2014. This has been due to the unwavering support of the State Government, our donors, volunteers and staff and particularly, Lotterywest. It is also reflective of the strong governance and management at CFWA, a clear vision, supported by a strategic plan and sound business practices.

The Board and staff have made a significant, and in many ways, unparalleled contribution to the national agenda in terms of provision of educational resources and research. We have been able to provide resources to other State and Territory CF Associations and leadership through the temporary secondment of one of our Board Members, Simon Martin, to the role of acting CEO at Cystic Fibrosis Australia.

There is little doubt in my mind that 2014 will be seen as the year in which the Federation of CF Associations came of age. It will be seen as the year in which we determined a clear research strategy and made explicit the way in which members of the CF Federation will work together to achieve that.

The CEO and President have both referred to the success of the Kalydeco® campaign, which is the very first drug to address the underlying cause of the disease for a small proportion of CF patients. I hope that this success can be repeated when other drugs from the same family come to the market in the year ahead.

Over the course of my involvement with Cystic Fibrosis, my wife, Denise, and I have been impressed and become increasingly engaged, with the quality of research being undertaken in our own back yard and particularly through the Telethon Kids Institute. I am particularly proud of the way in which we have been able to contribute to that at a local level, through the CFWA PhD Top Up Scholarships and also at a national level. I hope to be able to report more fully on this in the years ahead.

Of course, 2014 has not been without its challenges and the road ahead will not be all smooth sailing however, with your continued support, I hope that you will join Denise and I and the remarkable people that chose to make a difference and achieve our vision of Lives Unaffected by CF.

President's Report 2014

RICHARD SIMONS
PRESIDENT



Rarely does one get an opportunity in life to lead an organisation like CFWA. Thanks to your support, and particularly that of State Government, we have attracted and retained a skilled and dedicated band of volunteers and staff to move us one step closer to delivering our vision of Lives Unaffected by CF.

As I complete my first year as President of CFWA and a Board member of CFA, I find myself looking back upon a remarkable year. In 2014, a lot of the initiatives that we have been working on have come to fruition, both at a State and National level.

Our PhD Scholars have excelled, establishing themselves as the very best in their field. We, together with the other CF Associations, have lobbied successfully for the listing of Kalydeco® on the PBS. We have recently signed a Federation Agreement with the State and Territory CF Associations, which formalises how we will work together nationally for the betterment of the CF community. This is particularly important now, as new drugs which treat the underlying cause of CF are in the pipeline and we need to be able to speak with one voice to assist their listing on the PBS and attract national sponsorship.

Over the past 18 months, we have been working intensively with the Department of Health WA to secure a new outcomes-based contract which is the envy of our sister organisations. This represents world's best practice right here in WA.

Lotterywest has provided funding to assist with the refurbishment of our offices and this has led to an increased capacity for growth which will future-proof the organisation for the next 15 years.

As a former Treasurer for CFWA, I understand the work that Andrew Walsh has done in this role and

I would specifically like to thank Andrew for all his efforts throughout the year. Similarly I have been supported by my Vice President, Simon Martin, and Acting Vice President, Ray Gard.

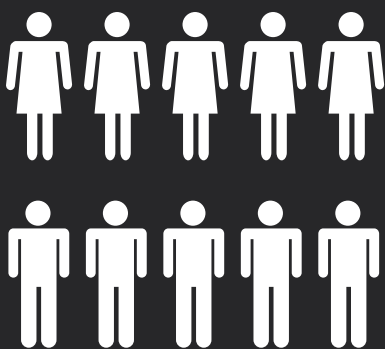
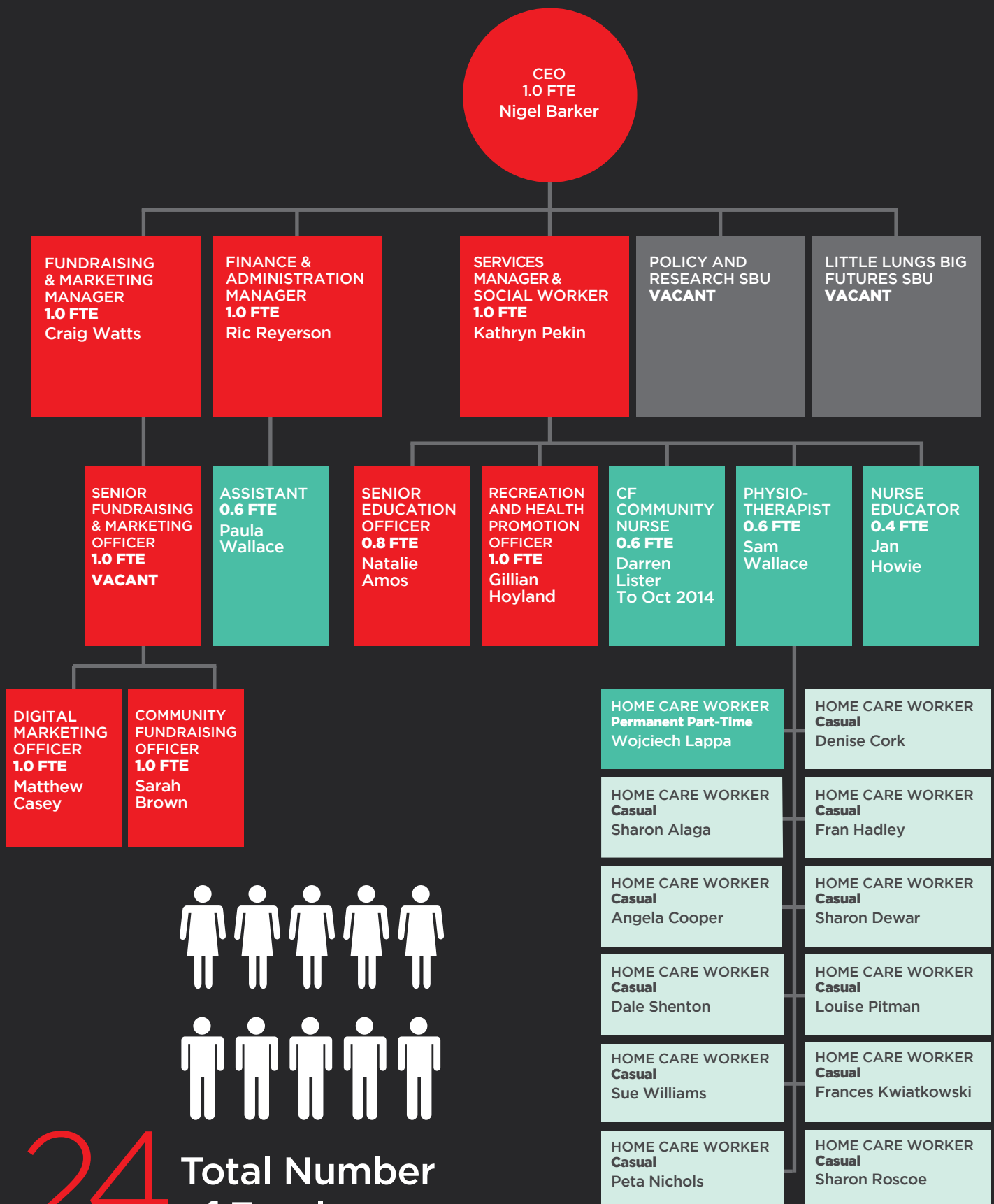
Simon was granted a leave of absence in 2014 from the CFWA Board to enable him to step into an Acting CEO position for CF Australia whilst they sought to fill this position. This has given Simon a profound level of understanding of the CF Federation and we are looking forward to welcoming him back to the Board of CFWA in May as the new recruit takes over the reins at CFA.

As a member of the CF Federation, CFWA continued to punch well above its weight. We have continued to show leadership in national research and are designing and branding a lot of our material so that other members of the Federation can utilise this by printing up their own copies.

We have undertaken extensive surveying of our membership and completed our 2014-17 strategic plan which recognises the changing needs of an ageing CF population.

We continue to seek out opportunities for collaboration with other not for profit and government agencies in order to get a bigger bang for our buck. The Regional Respiratory Training Program and the gym and personal training subsidy funded by Conquer Cystic Fibrosis (CCF) remains highly commendable examples of just how effective this can be.

In closing, I would like to thank you all for your support. This could not have happened without you. To my fellow Board members, the CFA Board and the staff and volunteers of CFWA, thank you.



24 Total Number
of Employees

CEO's Report 2014

NIGEL BARKER
CEO



2014 may well be seen as a watershed for Cystic Fibrosis and the CF Federation.

Working more closely together than ever before, the State and Territory CF Associations who comprise the members of the CF Federation, saw the listing of a new drug, Kalydeco®, on the PBS. It's the result of many, many hours of lobbying by CF Associations around the country and is the first drug to treat the underlying cause of the disease rather than the symptoms and of course, represents the first in a whole new class of drugs currently under investigation. Whilst Kalydeco® is only effective for people with the G551D mutation, there are others in the pipeline which show promise for the more common mutations.

At a time where increased competition for the fundraising dollar and a downturn in the economy sought to stifle growth, we have nevertheless delivered a remarkable outcome for 2014 with a small surplus for the year of \$83,810 on a turnover of \$2.16m (excluding capital grant from Lotterywest for office refurbishment).

At a state level we continued to fund research and deliver increased levels of services to people with CF thanks to the unwavering support of our members, the wider community and the Government of Western Australia. Working closely with Telethon, Variety, PMH, SCGH and increasingly RPH for lung transplants, has delivered real benefits for families and individuals. We are particularly grateful to members who have supported our PhD Top Up Scholarships and especially to Capel Vale, the McCusker Family Trust, the SBA Foundation, the Lung Distance Runners and Conquer CF each of whom supported a scholarship. We hope to run this scholarship program again in 2015.

We have worked hard to engage with other organisations to deliver sustainable benefits for our community including WA Country Health, Diabetes WA, the Asthma Foundation and Conquer CF, the latter providing a grant for personal trainers and gym subsidies for people over the age of 13.

For the first time we received a grant from the Newman's Own Foundation in the USA to assist with the production of our CFfood guidelines.

**We have worked hard to
engage with other organisations
to deliver sustainable benefits
for our community**

We have also recruited new services staff delivering home care services and welcomed Sharon Dewar as our new CF Community Nurse whilst Jan Howie completed her first year as our Nurse Educator. Within the office, Natalie Amos our senior education officer, gave birth to a beautiful little girl which she and her husband have named Emily Rose, and Gillian, our Health Promotions Officer, got married.



Besides having babies and getting married, one of the significant achievements of our services team this past year has been the production of a whole new stable of resources including CFsmart, CFfit and other professional education materials and publications. These have been so well received that we are now branding these CF

Australia so that they can be used by our sister organisations in the CF Federation across Australia. We have recently shared these resources with the CF Foundation in the USA who have reciprocated with materials that they have developed.

In 2013, we talked about how we were leveraging new technologies and social media to both fundraise and deliver educational materials to people living with CF. This continued into 2014 and we have recently set up a new client case management software called Apricot which will enable home care workers to fill in case notes in the field in real time and also reduce double handling of statistics necessary to acquit our government contract.

In 2014, Lotterywest provided funds to assist with the re-design our office space (and those of other tenants in the Lotterywest building the Niche) to make better use of the space we had. This has given us room to expand and future proofed our association for the next 15 years which represents the time left to run on the current lease.

Our fundraising and donations income was reduced in 2014 largely due to the fact that we benefitted in 2013 from the sale of the Pindan charity home and received a major donation from the ladies at the Royal Perth Golf Club. In 2014, the economy weakened and competition for the fundraising dollar increased.

Nevertheless we were able to manage this thanks to a significant increase in funding from the State Government under its innovative Phase II Sustainability Funding.

Whilst CFWA's fundraising income has been impacted we have continued to allocate resources nationally to a major research project which has the potential to raise over \$10m over the next five years. CFWA has provided leadership and funding to get this project off the ground by way of loans to CFA as shown in our financial report. The George Jones Golf Classic under the chairmanship of Brad Coutts, and the Chandler bequest have been significant contributors to this project.

These achievements have only been made possible by the generous support of government, sponsors, volunteers and supporters. We have a list of these in this report and every time we pull that list together we are astonished at the number and the breadth. We are of course terrified that we'll miss someone off the list and despite our best efforts we are never comfortable until several months have passed since the publishing of the Annual Report.

I would, however, like to highlight the significant contributions of the Rotary Clubs of Perth and Mount Lawley who organise our Convicts for a Cause special event, Deloitte for their unwavering support of the Deloitte Spring Rose Art Show in the City, and WAFEX, who in 2014 allowed us to increase our sales of roses on 65 Roses Day to over 4,500.

Finally, I would like to take this opportunity to thank our Patron, John Rothwell AO, our Board members, all of whom are volunteers, staff, volunteers and all of our supporters who continue to give above and beyond expectations. The results are on the scoreboard for an astonishing year which lays the foundation for the future but the game is far from over.

Nigel



Services Report 2014

Throughout 2014, there were significant increases of 35% for hours worked by the home care workers. Primarily this is due to new referrals from families with newly diagnosed children requiring assistance with physio routines.

Regional visits were made to 15 regions with direct support to 66 members. Education was provided to 19 teachers and 90 allied health and nursing professionals. Regional support also included financial support for children to attend our annual siblings' camp, subsidised by Telethon.

The Regional Respiratory Training Program operated under its first year as a fully accredited program from the Australian College of Nurses. Since its commencement in 2010, 118 nurses and allied health professionals have received comprehensive respiratory training right across regional WA, increasing knowledge and referral pathways for regional hospital staff.

Service events have not significantly changed other than the locations to keep events interesting. They have, however, consolidated to become much looked forward to annual signature events with many members requesting early registration and information at the commencement of the new year.

Late 2014, we were fortunate to receive a grant from Conquer CF (CCF) for \$20,000 for a new gym and

personal trainer subsidy. Thirty-three people, including adolescents, utilised this subsidy. The goal of the subsidy was to increase aerobic activity and core strength.

In conjunction with this subsidy was the launch of the CFfit program. Resources included: A Guide for Personal Trainers, A Guide for People with CF and My Exercise Record. The CF Smart Health Professional booklets have become a national resource and are accessible via the website. The Health Professional booklet has also been reviewed and reproduced. Plans are already underway to produce another booklet series on CF Food and Nutrition for 2015. Significant work has also commenced in producing a series of fact sheets for the national website.

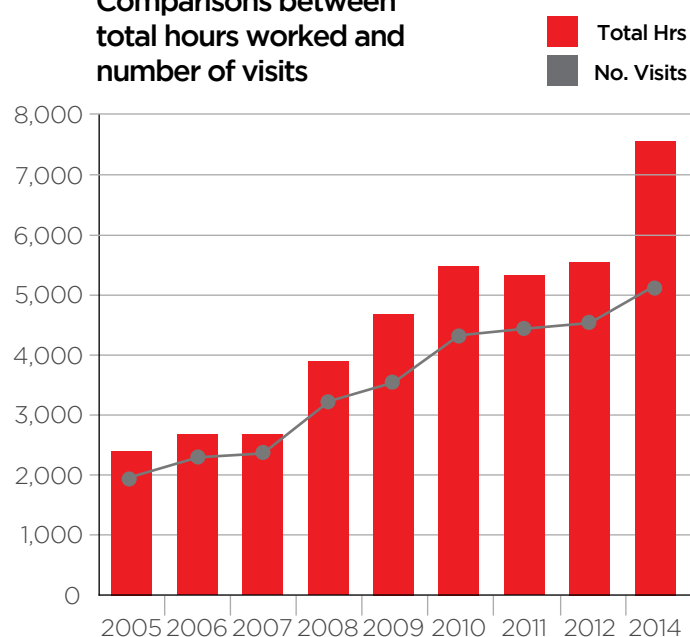
Comprehensive Home Care Contract

The Comprehensive Home Care Contract is funded by the Department of Health WA (DHWA) to the value of \$2,250,191 which was negotiated in 2009 for three years with an extension in 2012, 2013 and 2014. An increase was also granted in 2010 of \$200,000 per annum to fund the Regional Respiratory Training

Service delivery by home care workers

Year	Total Hrs	Increase	Kms	Increase	No. Visits	Increase
2005	2,464	4%	43,122	6%	2,054	10%
2006	2,723	11%	49,085	14%	2,307	12%
2007	2,723	0%	53,624	9%	2,390	4%
2008	3,907	43%	77,723	45%	3,076	29%
2009	4,694	20%	92,515	19%	3,503	14%
2010	5,464	16%	102,427	11%	4,342	24%
2011	5,325	-2%	87,954	-14%	4,396	1%
2012	5,554	4%	85,342	-2.97%	4,463	2%
2013	5,583	1%	90,180	6%	4,551	2%
2014	7,538	35%	111,364	23%	5,219	15%
Total	45,975		793,336		36,301	

Comparisons between total hours worked and number of visits



Program. Late 2014, a new contract was submitted to the DHWA for a further five years 2015-2020.

This new contract will retain core components of Home Care Worker (HCW) support in the home to assist with airway clearance and exercise which may comprise intensive treatment plans of 1-2 weeks or ongoing visits of 1-3 sessions per week depending on individual circumstances. Other elements of this contract include: school and community-based education, professional allied health and nursing education, physiotherapy consultation, community nursing, social work, counselling, and now a larger component of regional support.

Home Cleaning Visits

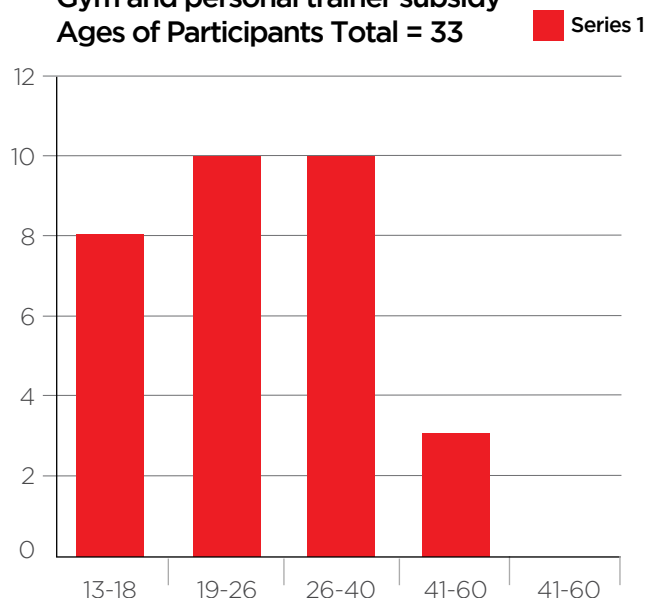
Seven adults received cleaning services throughout 2014, six in 2013 and only one in 2012. These services are designated for adults with low lung function and for those with babies.

Equipment

2014 was a busy year for equipment at CFWA. We continued our nebuliser and exercise equipment loan program which was well accessed by CFWA members. We were also able to provide a number of gifted items such as trampolines, nebuliser accessories, pulse oximeters and abacuses, helping to reduce the significant financial burden of care on CF families. Short-term loan nebulisers were loaned more than 50 times and we also distributed 27 nebulisers as part of our long-term loan program, along with 16 items of exercise equipment.

In the past few years our equipment program has been extremely well supported by Variety WA; however, in 2014 their priorities changed in favour of individual grant funding rather than organisations.

Gym and personal trainer subsidy Ages of Participants Total = 33

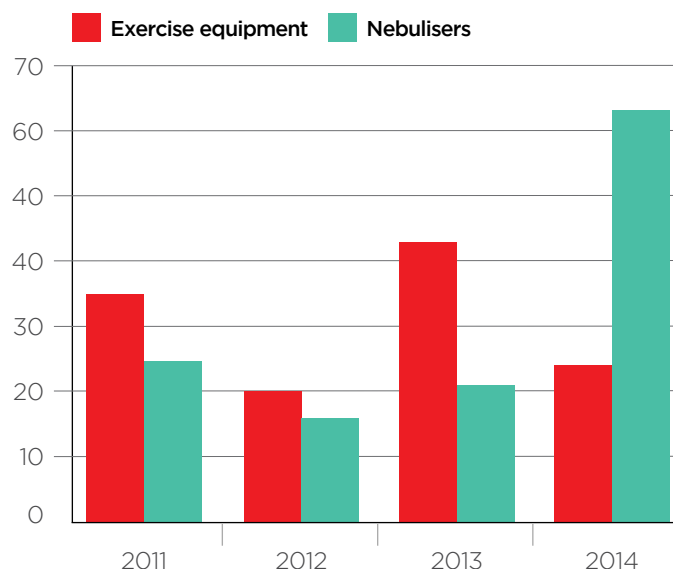


With some negotiation a grant of \$25,000 for loan items only was received enabling us to continue to loan equipment during 2015, however, other items families are now required to purchase themselves but can be reimbursed through our Equipment Subsidy for up to \$200 per year.

At the end of 2014 we were successful in getting funding from the Honda Foundation to purchase 15 trampolines from Jumpstar Trampolines. Jumpstar have supported us since 2012, delivering these trampolines free of charge to CFWA members all over WA.

In 2015, we will continue to investigate opportunities for funding of airway clearance items and nebuliser consumables to enable these valued programs to continue.

Equipment distributed 2011-2014





Education

Home Care Workers (HCWs)

During 2014, HCWs received a full days' training on airway clearance, exercise, puffer and spacer technique, nebuliser usage technique and cross-infection. Experts from PMH and the Asthma Foundation also presented at this workshop. HCWs also participated in two CLAN workshops on anxiety and depression and managing difficult behaviours with children. The format has been reviewed for 2015 whereby HCWs will receive training monthly with ongoing supervision and training in the community.

Dietary and Nutrition Seminar

The format of having small specific workshops of approximately four hours is proving very successful; this workshop attracted 33 participants, mostly parents who were able to workshop specific queries as needed. Guest speakers included the adult dietician from SCGH and a community dietary expert who worked for many years as a paediatric CF dietician and has co-authored the CF dietary guidelines.

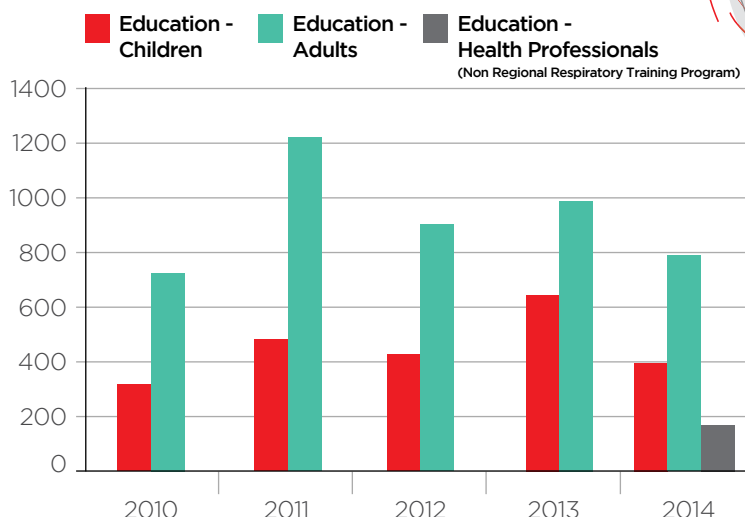
Regional Support

Visits are made to each regional centre at least once annually if required. The aims of these visits are to provide support and education to individuals, families, the general community, allied health and nursing staff. Visits may also include one-to-one counselling, social work, physiotherapy and nursing consultation. There is also an opportunity for networking and support via coffee mornings, lunch or a dinner. Subsidies supported by Telethon are also provided to assist with travel and meals for clinic and hospital visits and also to assist siblings to travel to our annual siblings' camp.

Regional Allied Health and Nurse Education

Increased awareness about CF in general and current management amongst nurses, midwives and doctors was achieved through onsite education in the form of ward based sessions and general seminars. Ward-based education to direct caregivers was delivered to 90 regional staff in Roebourne, Geraldton, Bunbury, Merredin and Kalgoorlie. Pregnant women with CF was the topic for discussion at a seminar on Medical Disorders in Pregnancy attended by 50 midwives. In collaboration with Telethon Kids Institute at a public lecture at ECU, 25 people were present for an information session to increase awareness of CF and current research.

Education delivered from 2010 to 2014



Regional Respiratory Training Program

Full accreditation was received from the Australian College of Nursing "CPD 30.5 hours according to the Nursing and Midwifery Board of Australia – Continuing Professional Development Standard" which has established this program as a benchmark of high clinical standing, engaging a diverse and broad community of presenters and participants. Since 2010, 118 nursing and allied health professionals have received comprehensive respiratory training from all across regional Western Australia.

School and Community Education

In 2014, 50 schools and community groups were provided with CF education throughout both the metropolitan and regional areas of WA.

In 2014, Lotterywest provided CFWA with a grant of \$33,890 for the development of an animation film which will be part of the CFsmart package. The film is intended for children and teachers in primary school and will highlight the importance of good infection control practices, how they can reduce the spread of contagious illnesses and what this means for children with cystic fibrosis. The film will be completed and accessible in early 2015.

The development of a magazine for teenagers with cystic fibrosis (REDteen) was also undertaken in 2014 and distributed to young people with CF in WA and interstate.

Services Events

A Break for the Blokes

This event is designed to support men caring for a child with CF. This is primarily fathers, however, the event is open to extended family members and friends who are heavily involved in the care of the child, or are a strong support system for the father. Resources and support services for men are often limited, therefore, support for this population is essential to create a more resilient community.

The event this year included a 'Two Feet and a Heartbeat' walking tour exploring Fremantle followed by lunch at Little Creatures. We had 9 men attend the 2014 Break for the Blokes event, which achieved our goal of increasing our numbers from the previous year. We again hope to increase this further in 2015.

with other women from within the CF community.

The event included a three-course buffet dinner with a mixture of entertainment and education. Nicola Weaver, a health coach, volunteered her time to the event for the third year now to present an interactive presentation on wellness. Hayley Norrish, a CF mum, was also very brave and inspiring as she shared her personal story with the group.

Break for the Blokes participants 2014



Celebration of Life Ceremony

For the second year, the Celebration of Life Ceremony was held at the Place of Reflection at Kings Park. The venue offers beautiful scenic views of the Swan River and Perth city, and is a wonderful location for reflecting on the lives of those lost to CF. Twelve people attended the ceremony

which was again conducted by Julia Cattalini, an experienced celebrant of many years who volunteered her time to the important event. Drinks and nibbles followed the ceremony, allowing guests to mingle and share stories.

Parents' Retreat

25 parents attended the 2014 Parents' Retreat. We stayed at the Ocean Marina Chalets in Mandurah and spent the weekend enjoying the local surroundings, including a scenic boat cruise throughout the Mandurah canals, a trip to the cinemas and dinner at a local restaurant on the water.

The objective of the retreat is to provide a weekend of respite, allowing parents to return to their caring role feeling refreshed and with suitable supports and networks in place. The event also provides the opportunity for CFWA services team to discuss available services that CFWA can provide them, such as counselling, home physiotherapy support, school education, resources, recreational events and subsidies.

Sibling and Offspring Camp

In 2014, 29 children attended the Sibling and Offspring Camp which is a huge jump from the 21 children who attended in 2013. 14 children were from regional areas

The aim of the camp is to promote social inclusion, build resilience and reduce the isolating impact of CF for these children with a sibling or parent with CF. We hope to initiate the development of support networks with other children and promote the skills to better deal with their experiences.

Activities included a workshop with Clan WA on 'Family Relationships', ski biscuiting, climbing wall, catapult, flying fox, craft activity and a quiz night.

Ladies' Support Dinner

In 2014, we had 39 ladies attend the Ladies' Support Dinner. It was held at a new location at the Hyatt Regency Hotel in Perth. This important event provides a rare opportunity for female carers to have some respite, share experiences, and develop vital support networks



CFSIBS
siblings' camp 2014

Sibs' Camp 2014



Services Programs

All times of change and transition can be stressful for parents, carers and individuals with CF. Our program areas aim to provide targeted information and support to assist people through this.

Newly Diagnosed

19 newly diagnosed packs were delivered to new families in 2014. Of these, 10 have signed up as members of CFWA. 5 of them are linked into our home care worker program.

Annual Review Subsidy

Thanks to Telethon, families attending their PMH annual review were provided with a small \$30 subsidy to assist with meals and parking.

Hospital Visiting Program

Visits are made weekly to inpatients at PMH, SCGH and RPH to discuss services and provide support as required. Support packs are also provided containing toiletries, food, drinks and toys.

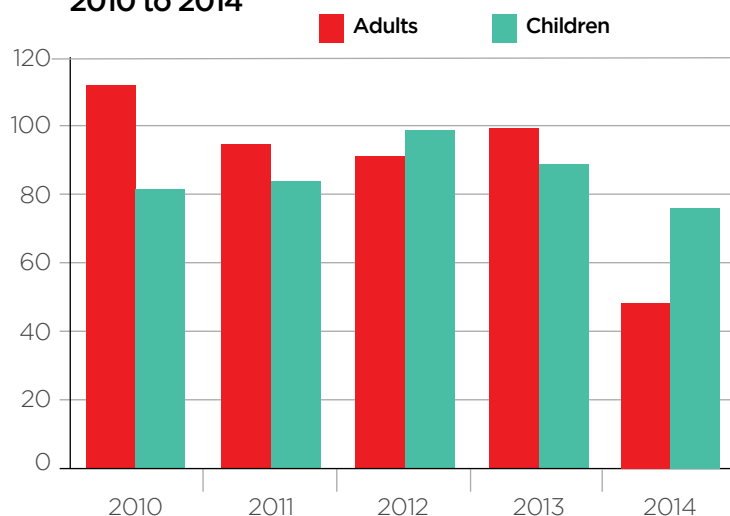
Pre- and Post-Transplant Support

We held our annual post-transplant support dinner at My Place Bar and Restaurant in Northbridge which was attended by 16 people. The event gives transplant recipients the chance to share stories.

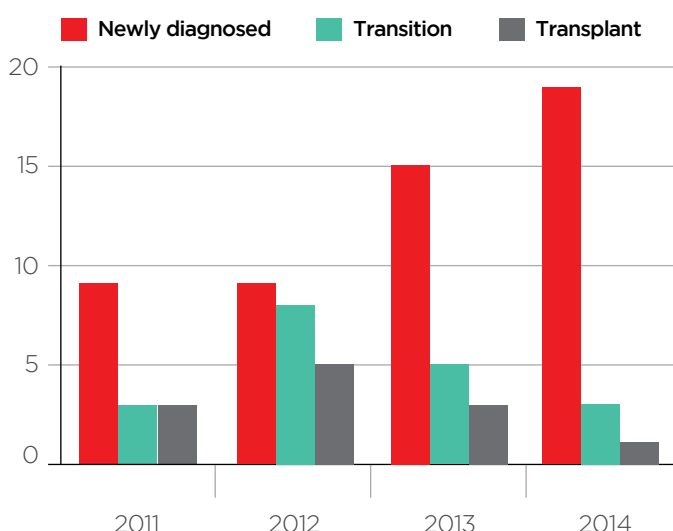
Hospital TV Rentals & WiFi

Payments continue to support TV at SCGH and RPH and WiFi at SCGH for all adult inpatients.

Hospital survival Kits delivered from 2010 to 2014



Support Packs delivered from 2011 to 2014



Fundraising & Marketing

In 2014 CFWA experienced a reduction in the number of high value community fundraisers but despite the decrease in large fundraisers, we were able to produce some exciting record results in a number of campaigns including direct mail appeals, 65 Roses Day and Great Strides.

Strategies

In recent years there has been a proliferation of peer-to-peer fundraising events hosted by private enterprise and other not for profit organisations. These public fundraising events rely on community-minded supporters to engage their family, friends and colleagues as donors.

With a range of events to participate in including, traditional fun runs, mud events, swims and cycles there has been increased competition; consumers are able to selectively choose to participate based on interest and relationship to a personal charity of choice.

In 2014, several event managers offered “charity of choice” packages which enabled primary promotion of charities and participants on websites and traditional communication channels. This is in stark contrast to the marketing approach that has been taken by facilitators of events in the past and is evidence of the continuing shift in the fundraising landscape.

Adapting to these changes, the fundraising and marketing team have invested in development of a suite of CFWA-branded peer-to-peer campaigns which enable community fundraisers to personalise and select fundraisers which most appeal to their interests, time constraints and skill levels.

Members of the community are encouraged and supported by CFWA to achieve the greatest possible return for their efforts, a strategy that has engaged many wishing to take a tentative step in their fundraising venture.

Our community fundraising efforts have also been matched by the contribution of several corporate partners. Nurturing these relationships is particularly important given the awareness and connection to cystic fibrosis in the wider community is relatively low as a disease classified as rare.

CFWA continues to develop its core special event fundraisers to ensure the branding of these is built upon year on year. Signature events such as the

Fundraising & Marketing

	Budget	Actual
Income	\$849,491	\$802,921
Expenses	\$537,824	\$586,904
Net Profit	\$311,667	\$216,017

This excludes the capital asset grant from Lotterywest for the office refurbishment \$357,250.

George Jones Cystic Fibrosis Golf Classic, 65 Roses Day, Spring Rose Art Show and family favourite Great Strides continue to perform as excellent fundraisers. There has been a steady evolution in participation, recognition, branding and fundraising in the community.

Digital Fundraising and Marketing

Digital fundraising and marketing has continued to evolve on many levels internally and externally. Charitable organisations across the not-for-profit spectrum increasingly rely upon and compete for the charitable dollar via the digital fundraising channels.

Refining the use of our digital fundraising and marketing techniques to successfully promote and generate income continues to mature. With a shifting landscape in social media and fundraising trends coupled with enhanced capabilities of mobile devices our strategy and techniques are constantly under review for effectiveness.

Part of our strategy for social media in 2014 included a variety of posts focussing on CFWA services, community-related posts in addition to those highlighting fundraising campaigns. Using this approach at least once a week resulted in wider appeal producing greater likes and shares than a focus on fundraising messages alone.

Although paid advertising is not widely used, targeted



Great Strides 2014 gets off to a flying start!

use on social media produced some excellent results. Representing part of the strategy used to engage the community and drive higher returns on fundraising campaigns an inexpensive paid promotion of our Christmas Appeal post, ensuring it was viewed by over 9,000 people, resulting in over 100 likes and 14 shares.

Images also play a key role in the marketing of the CFWA brand in our digital communications channels. Pictures of April's Manor, a miniature dolls house donated to CFWA and displayed at Karrinyup shopping centre generated 1,084 post views, with 33 likes, 13 shares and 119 clicks. By "tagging" Karrinyup Shopping Centre the post was exposed to approximately 10,000 Karrinyup Facebook followers.

Complimenting CFWA's social media presence, RED E-news is produced fortnightly and is distributed to over 2,500 recipients via email. RED E-News is a valuable tool for delivering up-to-date information as well as keeping up with what's going on inside the organisation and CF community. Focussing on a mixture of news, community information and fundraising stories ensure readers remain engaged.

To ensure RED E-news maintains its readership the design and method of producing it was altered resulting in above industry average open and click rates. Some of the most popular articles included:



RED E-news is produced fortnightly and is distributed to over 2,500 recipients

- Member Needs Survey
- Kalydeco® updates and press releases
- A call for runners to join the Swan River Run
- A call to take the 65 Roses Challenge in May
- Regional Respiratory Program presentation by Holly Ralph and a write up on the program
- My First Admission DVD
- Kalydeco® press release
- The digital Entertainment Book trial
- "Mullet to Go" fundraising page
- CF Adults Facebook page

Armed with statistical information provided on readership generated from the mail platform, the appeal of content can be analysed and tailored to suit the interests of our readers.



Our fun runners made a fantastic contribution in the HBF Run for a Reason, Swan River Run, City to Surf and Great Strides



Greg 'Hotdog' Hodson" has his mullet shaved to raise money for Cystic Fibrosis WA



Mariana Atkins, Lynne Walsh, Ariane Guimbeau and Joanne Baitz CFWA Art Show Committee members 2014

Community digital fundraising utilising third party websites continues to provide an invaluable source of revenue for CFWA. Events such as fun runs, mud rushes, cycle challenges and long distance swims provide an opportunity for the public to nominate CFWA as a recipient of donations received in recognition of their efforts by family, friends and colleagues.

In 2014, an additional public fun run entered the market. Known as the Swan River Run, organisers now offer charities the opportunity to participate as a charity of choice at a premium. The preferential treatment of charities accepting the offer allows branding to be exposed encouraging fundraisers without a charitable connection to engage. The Swan River Run generated over \$15,000 for CFWA and will be offered as a fundraiser again in 2015.

In 2014, peer-to-peer fundraising generated \$160,608 compared to the 2013 total \$168,939 and 2012 total of \$102,821. A significant contribution to this growth is attributed to the 65 Roses Challenge and the addition of the Swan River Run.

Complimenting these online fundraisers, CFWA also designs and facilitates its own branded digital fundraising campaigns including "Go RED for CF", "Crazy Hair Days", "Celebrations for CF" (\$15,474), and "Serve it up for CF" (\$5,812). These campaigns enable digital fundraising opportunities outside those that represent a physical challenge, appealing to a wider cross section of the community.

Supporters were also able to donate funds throughout the year via the CFWA website realising \$20,823 in 2014. CFWA also receives donations via third party websites such as those which offer matched giving. In 2014, CFWA was invited to participate in a corporate matched giving campaign which raised in excess of \$1,500.

CFWA has continued to maintain its social media presence across a number of platforms including Facebook, Twitter and YouTube. These invaluable communication channels allow us to deliver content that is relevant to our community in a manner they wish to receive it.



Brad Coutts (2nd from right) Chairman of the George Jones Cystic Fibrosis Golf Classic Organising Committee is joined by enthusiastic corporate golfers at Lake Karrinyup

Using images, photographs and video with every communication attracts attention and engages our audience. Whether it is a video of a services regional program, photo of a fundraiser celebrating success or link to an advocacy campaign, data indicates engagement is higher than if communications are delivered with text alone.

During 2014, CFWA Facebook follower numbers grew 30% to 2,379. Growth in followers year-on-year has consistently been at this level since 2012. Our Facebook presence was supplemented by exposure on the national 65Roses.org page (19,465 nationally), Spring Rose Art Show (139) and Great Strides (299) pages.

Although most social media messages are delivered via Facebook, CFWA compliments this feed using Twitter. Launched in 2011, attracting 199 followers in the first twelve months, the number of followers continues to grow. In 2014, follower numbers peaked at 789, up from 616 in 2013.



Supporters are also able to donate funds throughout the year via the CFWA website realising **\$20,823** in 2014.

Communications

RED Magazine was subject to a redesign in 2013 to enhance the appeal of the publication and continue to improve the quality of CFWA communications. As the primary communications resource for research, services and community fundraising, the community is engaged and responsive to the information provided. Each edition is received by over 700 readers and is also provided to Conquer Cystic Fibrosis to include with information given to the Ball attendees.

RED E-newsletter was produced and distributed 23 times in 2014 to between 3,000-3,300 readers, up from 2,800 recipients in 2013. The newsletter provides a fortnightly feed of news and information supplementing significant articles published in RED Magazine.

Media

During the course of 2014, cystic fibrosis news directly related to the activities of CFWA generated 183 items covering all major print, radio and television channels. The presence of CFWA in the media has helped elevate awareness of the cause and the work of CFWA in the community.

The frequency of newsworthy items increases around 65 Roses Month (May) and Great Strides (November). However, community fundraisers, special interest stories and advocacy campaigns also contribute to media coverage throughout the year.

Media Coverage

Community Newspapers	54
Regional Newspapers	29
The West Australian	39
Sunday Times	13
Television	18
Radio Interviews/Announcements	30
TOTAL	183

Corporate Fundraising

\$28,475 was generated in direct cash contributions from business and government agencies with

outstanding contributions from Myer Carousel (\$11,730) and Georgiou (\$2,000).

Whilst workplace giving has not been a lucrative source of funds the contribution to revenue from this channel increased to \$7,503 in 2014 from \$4,739 in 2013 and \$3,640 in 2012. The Good Guys Malaga, Allens, and Woodside were strong contributors.

Sponsors & Volunteers

Supporters and sponsors are invaluable to the work undertaken by CFWA. Without these community spirited individuals and organisations, the depth and range of services provided to members would not be possible. Whilst CFWA formally recognises sponsors annually, the outstanding contribution of long-term partners LJ Hooker, Deloitte, which supported The Spring Rose Art Show, and The George Jones Family Foundation with the Cystic Fibrosis Golf Classic are of particular note. Together with the many organisations that have provided assistance in-kind, our supporters have demonstrated commitment to the mission of CFWA.

The 65 Roses campaign in May was made possible with the outstanding contribution of WAFEX, Commonwealth Bank staff, Georgiou Construction staff and students from Wesley College. Capel Vale, McDonald's, Community Newspapers, Deloitte, Karrinyup Shopping Centre, Spirit Events and Good Guys Malaga continued their invaluable support to other CFWA-hosted fundraisers such as The Spring Rose Art Show and Great Strides Walkathon. A comprehensive list of sponsors, supporters and volunteers has been included in the annual report.

Our annual Sponsors and Volunteers Awards were well received with over 70 invitees attending a special thank you function. Guests enjoyed fine wines kindly donated by long term wine sponsor Capel Vale.

CFWA enjoys the exceptional support of many wonderful contributors throughout the year and in recognition of outstanding support our award winners were:

Pindan - Fundraiser of the Year

Norrish Family - Volunteer of the Year

Channel 7 Telethon Trust - Supporter of the Year

Caz Boyd - Long Service Award



A Community Fundraising Handbook was developed to assist interested community fundraisers facilitate their efforts. Adopted nationally by sister cystic fibrosis associations a similar resource was produced in collaboration with Cystic Fibrosis Victoria for Great Strides. This will enable community fundraisers in regional locations to host their own Great Strides events.

CFWA Events

Throughout the year CFWA utilises a small number of events to raise funds and increase awareness of cystic fibrosis in the wider community. 65 Roses Day, the Spring Rose Art Show and Great Strides Walkathon are the catalysts to achieve those outcomes.

Focussing the efforts of the fundraising and marketing team on the organisation of these signature events allows them to support the many community fundraisers throughout the year to achieve the highest possible return on their efforts. This support extends to the provision of online fundraising pages, provision of marketing collateral, marketing expertise and branding of personal campaigns.

65 Roses

Following on the success of the "65 Roses Challenge" campaign orchestrated in 2013, the second challenge provided a motivation for 65 Roses month awareness and fundraising. Self-determined personal or organisational challenges provided many stories of interest which appealed to the media. Community fundraising for 65 Roses month generated over \$22,000 which included proceeds from the 65 Roses Challenge campaign. This was an increase from \$18,000 in 2013.

The last Friday in May provides a backdrop for 65 Roses Day. Applauded as a resounding success creating heightened brand awareness and raising funds the 2014 result proved to be second to none nationally.

Fundraising via the sale of our signature symbol of love and hope, the WAFEX sponsored and supplied roses, together with tin rattle collection generated a record setting \$27,226. Wesley College students, Commonwealth Bank and Georgiou teams together with CFWA volunteers and staff wrapped and sold over 4,500 roses.



Michael Shultz, Network TEN weatherman with Matthew, Helen and Archie Docherty for the live weather cross on 65 Roses Day

Focussing on volume sales via corporate supporters and schools an additional 1,700 roses were sold over the 2013 result. Our outstanding partner WAFEX is congratulated for the generous donation of 2,000 roses and exceptional cooperation in making the campaign a success.

In recent years the assistance of a PR company has enabled the 65 Roses campaign to step up to another level in media recognition. Continuing the outstanding results achieved in 2013 the PR value of media exposure in 2014 totalled over \$1.8M or \$200K+ in advertising value. Key to the success in this level of exposure was the variety of 65 Roses Challenges and personal cystic fibrosis related stories.

Media coverage extended across Community Newspapers, commercial radio and television networks including a live weather telecast with Michael Shultz from Network TEN featuring the Docherty family. In total sixty individual on and offline media features focussed on cystic fibrosis and the 65 Roses campaign throughout May.

During May, followers on the CFWA Facebook page increased by 102, for a total of 2,146. The most successful post in May, on the eve of 65 Roses Day, advised where roses could be purchased. It was seen by 7,248 people, "liked" by 370 people, "shared" 100 times with 46 comments.

The Deloitte Spring Rose Art Show

The second-Woodside-Plaza-building-hosted 7th annual Spring Rose Art Show was held in September with over 35 WA artists being showcased. Cedric Baxter, renowned WA artist, accepted the invitation to present as feature artist and added considerable credibility to the exhibition.

The Spring Rose Art Show welcomed 300 guests of Deloitte and CFWA on opening night. The number of pieces and the average price point for works varied from 2013. In total, 49 works were sold realizing a net result for 2014 of over \$24,000. Fundraising was enhanced with an on-the-night raffle of a donated work by Ljiljanna Ravlich and sale of miniature works by the CF community (Wall of Roses).

Providing valuable contributions to the success of the Spring Rose Art Show were naming rights sponsor Deloitte and wine sponsor Capel Vale. The recent relocation of the exhibition to the Perth CBD has exposed the CFWA brand to a wider cross-section of the community. Coupled with a guest list of VIPs, outstanding artworks and professionally hosted opening night, the Spring Rose Art Show will continue to facilitate brand awareness and revenue.

Great Strides Walkathon & Carnival

Great Strides 2014 took on a new look moving to a nationally branded run series, and new location at the wooded surrounds of Perry Lakes (from the traditional home at Lake Monger). Whilst the cystic fibrosis community has always been supportive of Great Strides as a walkathon, the need to increase revenue through a contribution from the wider community was necessary. Changing the nature of the event to promote Great Strides as a fun run/walkathon was instrumental to achieving that outcome.

The financial outcome supported the changes generating over \$53,000 through the proceeds from carnival activities and superb efforts of participants.

Success for Great Strides was also made possible via the contribution of new corporate partners including Goodlife Health Clubs, Runners World and Lorna Jane. Supported by Community Newspapers, Karrinyup, McDonald's, Spirit Events, Alcoa and national partner LJ Hooker, our corporate partners are thoroughly appreciated for making the event possible.

Commonwealth Bank employees joined forces with Georgiou, Wesley College and CFWA volunteers to wrap thousands of roses for 65 Roses Day 2014

Braedon Strang mixes it up for his Gatsby themed cocktail fundraiser



OTHER FUNDRAISING ACTIVITIES

Each year a number of successful grant applications enable a range of services to be provided to members. A total in excess of \$583,000 was received from a broad range of sources.

- **Lotterywest** - \$357,250 for Office Refurbishment
- **Telethon** - \$97,500
- **Newmans' Own** - \$34,005 (USD\$30,000) for CFfood
- **Lotterywest** - \$33,890 for CFsmart Animation DVD
- **Conquer CF** - \$20,000 for PT & gym subsidies
- **CBA Staff Community Fund** - \$10,000 for Sibs' Camp
- **Mazda Foundation** - \$8,000 for adult boredom buster, kids boredom buster, men's support and CFfit
- **JP Stratton Trust** - \$5,000 for CFsmart & 37 is Just a Number
- **Honda Foundation** - \$4,500 towards 15 trampolines for physiotherapy gifted to members
- **Allens** - \$3,500 for newly diagnosed packs
- **Carers WA** - \$3,140 for Parents' Retreat
- **Variety WA** - \$25,000 for equipment
- **ILC Disability Grant** - \$1,139 for member equipment

CFWA receives cash donations throughout the year, occasionally receiving donations of services in-kind or goods. In late 2013, a hand-crafted doll house (April's Manor) was gifted to CFWA by April Hunton, Adrienne and Rob Hartley, to use for fundraising purposes. A static display at Karrinyup and other shopping centres in the metropolitan area generated over \$13,000. The display generated media coverage in print media which assisted in raising awareness. Thanks are extended to Rob Downie from Theme-it Displays for assisting with the relocation of the doll house.

April's Manor was donated to Telethon 2014 to auction in the phone room and realised a further \$3,500 for charity.

Appeals

CFWA conducts two direct mail appeals each year, the first focussing on the end of financial year and the second on the festive period. Many charities engage heavily in direct mail appeals although CFWA has a conservative approach to ensure it avoids eroding the value of the investment in the brand.

In order to drive an increase in revenue from appeals there has been a focus on:

- re-engaging lapsed donors from up to five years ago
- developing a strong appeal letter
- distribution of the appeal letter earlier
- maintaining consistent and planned communication strategy in the lead to appeal deadlines
- broadening the message regarding the ease of payment and tax benefit, and
- seeking donations from those that have supported online campaigns throughout the year

The budget for the tax appeal in 2014 was \$50K with the result being 22% above that target.

With an improved appeal methodology the 2014 Christmas Appeal also proved successful. Working in collaboration with sister organisations in Queensland and NSW, additional strategies were employed to increase returns from the campaign. These included an online tax appeal donation page, extending the database used and personal cystic fibrosis story complimented with video.

These efforts resulted in a best-ever result of over \$13,500, almost doubling the result achieved in 2013.

Tax Appeal

2012	\$36,000
2013	\$45,000
2014	\$61,000

DONOR ACQUISITION

Total contactable people on our database rose 8.5% from 11,931 to 12,947. The table below sets out the donor acquisition results in 2014.

Total number of contacts on database	12,947
Total number of new donors acquired	513
Total Revenue from new donors	\$119,929
Average revenue from new donors	\$233
Total number of existing donors who donated	2,176
Total revenue from existing donors	\$610,414
Average revenue from existing donors	\$280

Policy, Research and Lobbying

At a policy level, CFWA has contributed to a national policy on community screening for CF which has now been further developed by CFVic and will be launched in 2015. We have also worked hard to develop, promote and adopt a wide range of policies within the Federation including cross infection policies.

At a local research level, the five CFWA PhD Top Up Scholarships came to fruition and we were very pleased to see Luke Garratt, the recipient of the McCusker Family Trust Scholarship, take out the "Young Investigator Award" at the 2014 Thoracic Society of Australia and New Zealand's Annual National Scientific Meeting. This is a most prestigious national award. Not to be outdone however, Tim Rosenow the recipient of the Lung Distance Runners' Scholarship took out the "Best CF Presentation" Award at the annual meeting.

Applications for the PhD Top Up Scholarships are reviewed by the Australian Cystic Fibrosis Research Trust free of charge for CFWA. Clearly, they are doing a great job in selecting such talent!

Whilst we continue to pursue research outcomes at a local level, we are also heavily involved in a major international campaign which we hope to take public in 2017.

The major advocacy achievement for 2014 has been successfully lobbying of the listing of Kalydeco® on the Pharmaceutical Benefits Scheme (PBS). Kalydeco® is the very first pharmaceutical to address the underlying cause of CF for patients carrying at least one copy of the G551D mutation, representing 7.4% of the CF population.

This was very much a team effort involving all of the State and Territory CF Associations under the leadership of CF Australia.

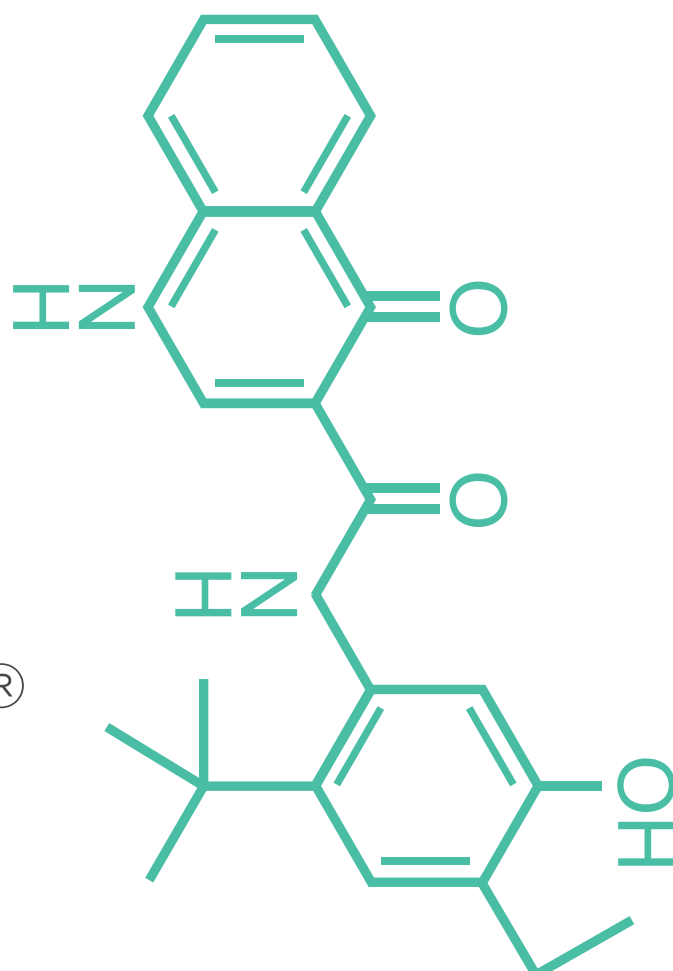
The major advocacy achievement for 2014

Kalydeco®

has been successfully lobbying of the listing of Kalydeco® on the Pharmaceutical Benefits Scheme (PBS).

In 2015, we will be working hard to implement a national campaign plan which will advocate for the listing of the combination therapy Kalydeco® (Ivacaftor) and Lumacaftor. This promises to be of benefit to a far larger number of people with CF who carry two copies of the F508del mutation.

At a local level we will continue to work with the State Government to ensure adequate provision of services for the growing number of adults living with CF, using the results of the recent clinic peer review to argue for increased resources and address the issue of parking at the QEII Medical centre site.



Treasurer's Report 2014

ANDREW WALSH
TREASURER



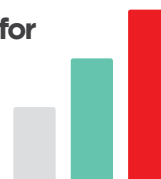
I am pleased to report the finances of the association continue to be managed in a manner which supports the objectives of CFWA. The association sets out its delivery plans at the beginning of the year and the basis on which those plans are to be funded.

You will see from the attached accounts the Association has once again achieved a level of income in excess of 2 million dollars. This is a significant achievement as without these funds we would be unable to deliver the services so important to the CF community in WA and in part, to a wider audience through the association's financial support in particular to the national research program.

The expenses of the Association were higher in the year compared to 2013, and you will see in the accounts increases in people related costs, most of which have been funded through our major contract with the Department of Health WA and Phase II of the Government's Sustainability Funding. A detailed analysis by major expense line is provided in the accounts which both management and the board review on a regular basis to ensure the costs of running the association and service delivery are properly controlled and managed in line with Income generated.

The accounts show an operating surplus of \$83,810 representing another good year for the association and one where we were again able to finance everything we did through income generated in 2014. You will also note a total surplus of \$431,890. This final surplus included funds we received from Lotterywest to upgrade the office facilities at the Niche. Despite being grant funded, we have recognised the work in the balance sheet as office furniture and fittings which will be depreciated over its useful life. Consequently, we have a large surplus to report this year and a cost in future years from depreciation charges but with no further cash outlay.

'The accounts show an operating surplus of \$83,810 representing another good year for the association and one where we were again able to finance everything we did through income generated in 2014'



The balance sheet shows cash and investment holdings reflecting the operating surplus for the year less the additional loan provided to CFA. Following a review of our bank deposit holdings we took the opportunity to transfer funds from lower interest bearing accounts to our Investment accounts managed by Entrust. Given the returns we have seen over the time Entrust have been responsible for this activity, we believe this to be a sensible move. You will also see in the balance sheet that we were able to provide additional cash funding to support the LLBF project where total loans have now increased to \$545,000.

The financial statements for the year ended 31 December 2014, have been audited by Mr James Komninos of RSM Bird Cameron and a copy of the signed accounts are available for inspection by members.

In preparing this report I would like to once again acknowledge the efforts of the CFWA team who have supported me in the conduct of my duties and for their unwavering support for the Association and its members.

History of Cystic Fibrosis Western Australia (Inc).



In the early 1970s, several parents of children living with cystic fibrosis came together and established with the help of the Perth Jaycees, a self-help group. This group held regular meetings to share information and fundraise in order to purchase equipment for families and to support research into CF. The group was formally incorporated under the Associations Act of WA on 29th June 1976.

By 1982, it had grown into a larger group with concerns for treatment available in WA, availability of home help and support for people living with CF. Its first paid staff member, a part-time education officer, was appointed to research the needs of those living with CF and to try and find ways to meet them. This led to a successful application to the then Commonwealth Government for funding under the Community Employment Program (CEP) to set up its home support and counselling service.

In 1989, CFWA recognized the need to ensure the Association had a strong Board of management to enable it to continue to meet its aims. The constitution was revised to allow the appointment of people with expertise in management to control the Association's funds.

In the 1990s, CFWA continued to develop its services and to develop links with the cystic fibrosis clinics based at PMH and SCGH. In the late 1990s, it gained funding from the Department of Health to begin a Comprehensive Home Care Service which allowed it to provide support for people with CF when they were at risk of requiring hospitalization. The service, which continues today, provides nursing, physio/airway clearance and home help.

In the early 2000s, CFWA moved into its current home, 'The Niche', which is on the QEII Medical Centre campus. The services provided have continued to grow and develop. CFWA has also become a consistent contributor to CF Research in Australia through the Australian CF Research Trust (ACFRT)

The regular surveying of its members continues to ensure that services meet the needs of its members particularly as more children are surviving into adulthood. CFWA has also contributed to the national CF agenda through support of Cystic Fibrosis Australia

and its work in areas such as the Australian CF Data Registry, Clinical Centre Directors group, Standards of Care working party, national website development and others.

In 2009, CFWA continued to expand its range of services and hours of home care delivered in the face of the global financial crisis. It was successful in negotiating a new three-year contract with the Minister for Health providing a significant increase in funding to better meet the needs of those living with CF and their carers.

In 2010, we launched our first PhD Top Up Scholarships which seek to address some of the workforce legacy issues, particularly in the area of adult CF, recognizing that for the first time in our history, increases in life expectancy mean that we have more adults living with CF than children.

In 2011, CFWA, working closely with CFA and the ACFRT, launched a call for expressions of interest from researchers around the world to submit expressions of interest for a five year \$10-\$20m collaborative research project. The Collaborative Research Project initiated by CFWA and novated to CFA became an important national priority which bound together the Associations in pursuit of our common vision Lives Unaffected by CF.

2014 saw the listing of a new drug: Kalydeco® on the PBS following many hours of lobbying by CF Associations around the country. This is the first drug to treat the underlying cause of the disease rather than the symptoms and represents the first in a whole new class of drugs currently under investigation.

Refurbishment of CFWA's offices at The Niche has future-proofed our association for the next 15 years.



Supporters

Major Donors & Fundraisers

CFWA wishes to extend its thanks to the many hundreds of donors who have contributed throughout the year. Special mention is made of the following outstanding major donors whose generosity and contribution was exceptional.

Adam Anthony D'Aloia	Erich Fraunschiel	The McClements Foundation
Alcoa World Alumina Australia	Fat Boys Drinking Club	Melanie Fagan
Allens	Feliciano Sanchez	Melville Ladies Golf Club
Andrew Shane & Tara Friend	Garden City Booragoon	Mrs Roe
Ashley & Carol Whitworth	George & Mary Allingame	Myer Pty Ltd - Carousel
Belinda Kemp	George & Mary Sarich	National Insurance Brokers Association
Bevan Coutts	George Jones Family Foundation	Newman's Own Foundation
BGC (Australia) Pty Ltd	Georgiou Group	Patricia Clark
BHP Billiton Iron Ore	Givematcher	Peter & Frea Bolt
Bianca Panizza	Glengarry Private Hospital Volunteer Group	Pratt Foundation, The
Borden Bowling Club Inc	Good Guys Malaga, The	QBE
Bowen Foundation Inc, The	Graham Hardie Graham Hardie	Ray & Rosalind Clark
Bradley & Caroline Coutts	Greg & Karena Hodson	Reg Stevens
Braedon Lee Strang	Hayley Norrish	Rio Tinto - Brockman 4 Mine
Brearley Custodians Pty Ltd	Holly Edwards-Smith	Rose Courtis
Brooke Ellen Murphy	James & Amy Grubelich	Rossmoyne Primary School
Buckley's Earthworks & Paving	James & Elaine Buck	RSM Bird Cameron Partners
Carers WA	John & Denise Rothwell	Sarah Thomason
CBH Group	JW Cross Maintenance Pty Ltd	Sean & Kristy Marinoni
Charter Hall	Karrinyup Shopping Centre	Shreeve & Carslake Pty Ltd
Commonwealth Bank	Katie Di Re	Stan Perron Charitable Trust, The
Community Newspaper Group	Keith & Wilma Mitchell	Stephen Salter
Computer Practitioners	Ken Brown	Stephens Group
Conquer Cystic Fibrosis Inc	Lake Karrinyup Country Club	Tegan Mulcahy
Craig & Lynette Colvin	Lakeside Joondalup Shopping Centre	Valerie McCarthy
Craig & Rachael Hosking	Lawn Mowing Contractors Assoc of WA Inc	Vince & Donna Iaria
Dale & Cherie Scrivener	Lesla Muir	West Australian Newspapers
Daniel & Julie Hellwig	Louisa Loreto	Williams Primary School
Daniel Kevin & Philippa Craigie	Mazda Foundation	Woodside Energy Ltd

Sponsors

Alcoa World Alumina Australia
Asthma Foundation WA
Bunnings Group Limited - Innaloo
Capel Vale Wines
Cobham Aviation
Community Newspaper Group
Community Recycling & Collection Service
Diabetes WA
Domain Catering Pty Ltd
Embroid Me CBD
Esplanade Hotels Group
Fremantle Football Club
Friendlies Chemists
Function Creative
George Jones Family Foundation
Gillard Builders (1977) Pty Ltd

The Good Guys Malaga
HBF
IGA Gwelup
IGA Wembley
JP Stratton Trust
Jump Star
Karrinyup Shopping Centre
Lighthouse Capital
Lorna Jane
Lotterywest
Manassen Foods Australia Pty Ltd
Marathon Print
McDonald's Australia Limited
Menu Magazine
Mondo di Carne
Muzz Buzz
Network Ten Pty Limited

Novartis
Pindan Pty Ltd
Rottneest Fast Ferries
RugbyWA
Seashells Hospitality Group
Signhere Signs Pty Ltd
Smiths Snackfood Co., The
SonshineFM
Spirit Events & Entertainment
Thistle Fabrication
Town of Cambridge
Variety WA
WAFEX
SilverChain
Royal Perth Hospital
Princess Margaret Hospital
Sir Charles Gairdner Hospital

Fun run participants like Team Sarah make a significant contribution to our fundraising efforts every year - thank you!



Eric and Ronele Gard at John O'Groats after cycling 1,540kms.





Gifts In Kind

The Aquarium of Western Australia
Australind Automotive Centre
Australind Gourmet Meats
Bakers Delight Australind
BASQ Restaurant
Beacon Lighting
BJK Photography
Boyanup Cellars
Bozbuilt
Bunnings Group Limited - Innaloo
Cable Force
Captain Cook Cruises
Coles Supermarkets
Deborah Witt
Dingy World
Fisher Photography
Friends Restaurant

Gurus Entertainment & Management
Harvey Norman City West
Home Timber and Hardware - Eaton Hardware
Higher Events
John & Di Gillard
Justin & Tania Whitfield
Kart World Belmont
Ljiljana Ravlich
Nigel & Wendy Barker
Novotel Perth Langley
Officeworks Superstores Pty Ltd
Paintball Skirmish
Perth Scuba
Quattro Catering
Richard & Sarah Simons
Roasting Warehouse

Robbie T- Magician for Hire
Rockingham Wild Encounters
Rottnest Fast Ferries
RugbyWA
Seashells Hospitality Group
Seashells Hospitality Group
Skydive the Beach
Steve & Desley delic
Sunset View
Supa IGA Gwelup
Tennis Australia
Terrace Hotel, The
The Cut Golf Club
Thrifty WA (ILHA Pty Ltd)
Warroora Station
West Australian Symphony Orchestra



Jim Phillips, Mike McGurk and Murray Lyon climb a mountain for cystic fibrosis

CFWA Staff get behind the fundraising effort at "The Stampede" mud rush event

Volunteers

Courtney Allen	Maggie Di Re	Cecilia Heinritz	Mark Marron
Heather Allingame	Katie Di Re	Paul Henshall	Karen Marshland
Clare Anastasia	Helen Docherty	Rose Homan	Chris Mason
Tina Anderson	Matt Docherty	Amanda Hoy	John McChesney-Martin
Connie Annand	Cassie Domjahn	Deanna Hoy	Lucy McCohon
Gemma Antonakis	Shawna Doyle	Sam Hudson	Jane McKinley
Amber Arazi	Sue Du Toit	Fiona Humphry	Kellie McKinnon
Mariana Atkins	Luke Du Toit	Sophie Hunt	Andrew McNeil
Lena Avezzu	Sally Edwards	Alex Inkster	Lyn Meadows
Joanne Baitz	Jennelle Ellis	Michael Irvine	Sally Meadows
Kirsty Ballantyne	Jan Farthing	Fiona Jackson	Beth Merrick
Natalie Barker	Emma Ferguson	Lisa James	Peta Merrill
Kara Beatty	Ellen Ffoulkes	Erin Johnson	Val Metcalf
Chris Bennett	Ann Ffoulkes	Andi Kelly	Bec Miller
Stacey Bond	Katya FitzGerald	Jade Keogh	Tegan Mulcahy
Caz Boyd	Carl Fletcher	Michelle Kirk	Theepan Nathan
Ian Bremner	Adrianne Ford	Tarsha Kirk	Annemarie Naylor
Brad Brennen	Alison Foskett	Amie Langfrey	Bruce Neve
Kelly Brenner	Rosie Franca	Jan Langley	Kelly Noon
Ray Brown	Kelly Frawley	Yeyan Lao	Hayley Norrish
Madison Byrne	Richard Gaiten	Jaak Lauren	Cathy North
Natalie Cahill	Chris Gannon	Margaret-Anne Lauren	Eden Norton
Julia Cattalini	Eric Gard	Moon Lee	Faith O'Brien
Mishelle Chan	Ronnie Gard	Clair Lee	Kathy Ociepa
Claire Chapman	Louisa Gardner	Jack Lee	Shanly O'Connor
Sophie Chen	Maria Gilenko	Michael Leek	Elliesha O'Reilly
Melissa Connolly	Hayley Gillard	Laraine Leek	Karen Overing
Nick Coombes	Diane Gillard	Hunter Lim	Lisa Padua
Bradley Coutts	Phil Giuttari	Emma Lovegrove	Alyce Patroni
Caroline Coutts-Kleijer	Paul Goncalves	Matilda Lyons	Bob Pearce
Chantelle Cronin	Taneese Greechan	Gennavieve Lyons	Helen Pearce
Lavinia Cross	Karri Grewar	Cartiya Maas	Marianela Pereria
Jennifer Crossing	Ariane Guimbeau	Rebecca Macartney	Nicholas Pervushin
Melissa Crowley	Marilyn Hamilton	Jana Mackowiak	Deanne Peterson
Perry Cunningham	Sally Harris	Thelma Manley	Emma Phegley-Giura
Josephine D'Alessandro	Melissa Harris	Michael Mansell	Kristen Phillips
Adam D'Aloia	Katie Hassett	Bianca Manzi	Emma Pignatiello
Beatrice De Aguiar	Kelly Haynes	Kristen Marano	Deborah Price
Jean Deeks	Emma Headley	Nigel Marks	Craig Price



*Thanks to all the families that
fundraise for cystic fibrosis, a
fantastic team effort!*

Maddison Price
Simon Prout
Courtney Punshon
Tim Pyne
Angela Quathamier
Tammie Rafferty
Tim Rankin
Shellice Regan
Caroline Reyerson
Angela Ride
Casey Ride
Jonica Riedel
Melissa Rowe
Ashleigh Rozells
Jacquie Ryan
Felice Sanchez
John Saunders
Nina Schaus
Ken See
Karly Sherwood
Jo Smallacombe
Mia Smith
David Smith
Robyn Stanbridge
Brent Stanbridge
Emma Stirbinskis
Shanti Stephen
Madeline Stillman
Braedon Strang
Shontae Strang
Sylvia Szabo
Claire Tait
Laura Tait
Steve Taylor
Ciara Taylor

Ruth Thomas
Vanya Tierney-Sanchez
Pieye Truong
Jordan Truscott
Lidija Turkovic
Peter Upton-Davis
Minna Vining
Angus Wallace
Ruby Wallace
Jack Wallace
Jim Wallace
Lynne Walsh
Emma Walter
Jordan Watts
Susan Weary
Nicola Weaver
Jing Wei
Bridget Wells
Julie Weston
Bill Wettenhall
Maggie White
Dianne White
Melanie White
Tania Whitfield
Sally-Anne Whittington
Cruz Williams
Dave Wood
Natasha Zarb Cousin
Westpac Financial Services
Commbank Staff
Georgiou Staff
Wesley College Hardey House Students



**Whilst all care has been taken to recognise all of our supporters, we
sincerely apologise if we've missed anyone out. Please let us know.**

*Addison Chitty enjoys some
craft at Great Strides*



Our vision is
**'Lives unaffected
by CF'**





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